

# LIGHTHOUSE

Illuminating Business Wisdom

Lighthouse Visionary Strategies is a champion of tangible solutions for small business entrepreneurs and thought leaders. With a unique blend of coaching and mentoring services, Lighthouse's powerful paradigm of knowledge sharing, connections and insightful resources is a beacon for those ready and committed to chart their next course.

## LIGHTHOUSE

Mentor Network



### LIGHTHOUSE MENTOR NETWORK

Lighthouse Mentor Network is the only mentorship program of its kind in the Sea to Sky Corridor. The unique aspect of this program is that it not only offers mentorship, but also enhanced opportunities through workshops, online learning modules and the Open Forum speaker series.

Nominated for multiple Small Business BC Awards in recognition of the impact this program has had since its inception in 2011, the ultimate goal is to build a thriving business community through:

- ▶ Shared Knowledge & Advice
- ▶ Support
- ▶ Networking & Connections
- ▶ Resources, Tips & Tools
- ▶ Focus, Accountability & Results

## WHISTLER

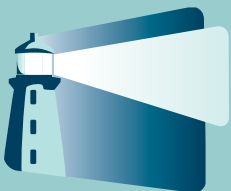
Open Forum

SPEAKER  
SERIES

### WHISTLER OPEN FORUM SPEAKER SERIES

Since 2011, the Open Forum Speaker Series has offered the business community something a little different: compelling, intimate and authentic events that inspire, support and connect entrepreneurs. At each event, expert speakers not only share knowledge and advice, they coach participants through an interactive learning experience. Every entrepreneurial leader who attends walks away with tangible tools they can apply to their business venture. All that is enhanced with a networking opportunity focused on meaningful connections, gathering support and building confidence that will move their business forward.

Building a community of **sharing,**  
**support** and **mentorship.**



LIGHTHOUSE  
VISIONARY STRATEGIES

## WHAT PEOPLE SAID

*“Cathy is an incredible visionary and community builder. She has the unique ability to identify a need, then develop a program or content to satisfy it, while at the same time sharing the knowledge gained to benefit others. She delivered just that in the mentoring program.”*

*“Cathy Goddard has created a culture of sharing, educating, connecting and promoting small businesses through all of Lighthouse’s programs. Whether through her coaching services, award-winning mentor program or the Open Forum Speaker Series, Lighthouse empowers small business owners, helping them to discover opportunities and encouraging them to action. As part of Lighthouse Mentor Network from the very beginning, I have witnessed Cathy’s willingness to share her business advice and feel that this program has enabled me to prosper in exciting ways.”*

*“Lighthouse Mentor Network has been instrumental in me building my business. This mentor program has helped me build and sustain momentum by offering regular sessions, accountability partners and a number of specially designed tools. Choosing to invest in myself and my business has enabled me to connect with like-minded people and gain insights I otherwise would have missed out on.”*

[> More testimonials here.](#)

## SPONSORSHIP OPPORTUNITIES

Our sponsorship program is a chance to align companies with the Sea to Sky’s entrepreneurial business community, providing a dynamic platform for direct representation through Lighthouse Mentor Network and the Whistler Open Forum Speaker Series.

With our mandate to build a thriving business community, this is more than a request for your financial support. These partnerships are just that.... partnerships!

They are an opportunity to showcase your business products and services; to share valuable tools and resources with your target audience; and support our mission to provide tangible learning experiences for program participants.

Choose your sponsorship package below:

- **CHAMPION PARTNER**
- **COMMUNITY CONNECTOR**
- **SUPPLIER SPONSORS**
- **IN-KIND SPONSORS**
- **EVENT SPONSORS**

[> Package details here.](#)

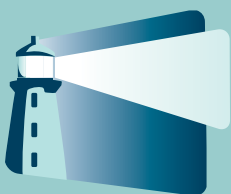
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**TWITTER** @Cathy\_Goddard

**LINKEDIN** [www.linkedin.com/in/cathygoddard](https://www.linkedin.com/in/cathygoddard)



**LIGHTHOUSE**  
VISIONARY STRATEGIES

# LIGHTHOUSE VISIONARY STRATEGIES

## Sponsorship Opportunities 2016/17

### OUR PURPOSE Connecting entrepreneurial leaders to propel business success.

Our sponsorship program is a chance to align companies with the Sea to Sky's entrepreneurial business community, providing a dynamic platform for direct representation through Lighthouse Mentor Network and the Whistler Open Forum Speaker Series. We have a track record of hosting sell-out programs and events that create a buzz and help make our business community stronger.

Ready to join our collaboration of changemakers this season? Take a look at the options below to get involved or talk to us about customizing a sponsorship package to meet your needs.



### CHAMPION PARTNER

(Lighthouse Mentor Network & Open Forum Speaker Series)

\$1,500

- ✓ Recognition as Champion Partner on the websites of Lighthouse and all Open Forum Event Partners with logo placement, website link and coverage on social media channels. Combined, we reach an audience of over 6,500 per month.
- ✓ Recognition as Champion Partner with logo placement in Lighthouse's weekly Whistler Question newspaper ad.
- ✓ Invitation to present knowledge-based learning to all Mentor Network participants.
- ✓ 25% off Mentor Network program for one participant (pending acceptance into program).
- ✓ Verbal recognition as Champion Partner at all Open Forum events and to Lighthouse's mentor groups.
- ✓ Invitation to speak (5 minutes) at one Open Forum event during the season.
- ✓ Option to display promotional materials at all 2016/17 Open Forum events.
- ✓ Two tickets to every Open Forum event.
- ✓ First right of refusal for renewal into the following year.

### COMMUNITY CONNECTOR

(Lighthouse Mentor Network & Open Forum Speaker Series)

\$750

- ✓ Recognition as Community Connector on the websites of Lighthouse and all Open Forum Event Partners with logo placement, website link and coverage on social media channels. Combined, we reach an audience of over 6,500 per month.
- ✓ Recognition as Community Connector with logo placement in Lighthouse's weekly Whistler Question newspaper ad.
- ✓ Verbal recognition as Community Connector at all Open Forum events.
- ✓ Option to display promotional materials at all 2016/17 Open Forum events.
- ✓ One ticket to every Open Forum event.
- ✓ First right of refusal for renewal into the following year.

### SUPPLIER SPONSOR

(Lighthouse Mentor Network)

- ✓ Sponsors will be selected for donations of venue space for Lighthouse Mentor Network meetings and products or services relevant to the mentor program.
- ✓ Recognition as Supplier Sponsor on Lighthouse's website with logo placement and website link.
- ✓ Social media coverage as Supplier Sponsor on Lighthouse's social media channels throughout the season.

### IN-KIND SPONSOR

(Whistler Open Forum Speaker Series)

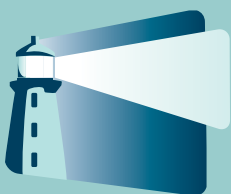
- ✓ One event ticket to sponsored Open Forum event.
- ✓ Recognition as In-Kind Sponsor on Open Forum Event Partner websites with logo placement, website link and coverage on social media channels. Combined, we reach an audience of 6,500 + per month.

### EVENT SPONSOR

(Whistler Open Forum Speaker Series)

\$150 per event

- ✓ One event ticket to sponsored Open Forum event.
- ✓ Recognition as Event Sponsor on Open Forum Event Partner websites with logo placement, website link and coverage on social media channels. Combined, we reach an audience of 6,500 + per month.
- ✓ Recognition as Event Sponsor with logo in Whistler Question newspaper ad promoting sponsored event.
- ✓ Opportunity to provide a draw prize at event and to keep business cards to build your network.



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