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VISIONARY STRATEGIES

Lighthouse Mentor Network's Business Book List

What does your business reading list look like? Learning from some of the best business books is an optimal way to amp up your acumen. But with so many on the market, how do you know what to read?

Well, look no further. Every year, I challenge those participating in [Lighthouse's mentor groups](#) to read a business book and share their key takeaways with their peer mentors.

Although not a lot of people were able to participate this year, here are 4 books that offer a broad cross-section of knowledge gleaned from both old and new books. You'll find links, brief description of what you'll learn and a star rating as rated by the participants for the 2018 mentor season!

Book & Link	Author	Details	Key Takeaways	Rating 4★
Option B: Facing Adversity, Building Resilience, and Finding Joy	Sheryl Sandberg	In 2013, Sheryl Sandberg, Facebook COO wrote advice on work/life balance in the successful book 'Lean In: Women, Work and the Will to Lead'. Then in 2015, she lost her husband (Dave Sandberg, CEO of Survey Monkey) suddenly while on vacation. 'Option B' follows her struggles as she tries to cope with the loss of her deep love and life partner. She now has to raise her kids without their father, something that was completely unfathomable prior to his death. An interesting area she covers off in the book is the importance of having your life in order in case the unthinkable happens.	No matter the grief you experience you're not alone & will find strength to carry on. Rely on those that care for you - people who may push you into uncomfortable territory BECAUSE they love you and only want the best for you. It may be cliché but time heals deep wounds as long as you're willing to allow it. Also, 'forever' only seems to be true with death, tragically. Some of the office processes with how Facebook helped Sheryl and others deal with grief was really quite interesting. Also, was a platform for Sheryl to help others going through similar situations.	★★

Ninja Selling	Larry Kendall	This book is about building relationships, life skills, systems, working smarter and not harder. Although the book's focus is on real estate sales, it would be good for anyone in sales or anyone wanting to create rapport.	Best way to sell is NOT to sell: ask questions & listen. Learned the FORD technique that offers strategy on questions to ask at networking events. These questions are about the following topics: F = Family O = Occupation R = Recreation D = Dreams	★★★
Get Your Sh*t Together: How to Stop Worrying About What You Should Do So You Can Finish What You Need To Do And Start Doing What You Want To Do	Sarah Knight	<p>The book is a guide on how to simply and effectively organize your life in a productive and efficient manner. Sarah provides easy tools and strategies to complete important goals and to do things you have been procrastinating forever.</p> <p>She provides easy, clear and effective tips to be more efficient in your day and tackles areas and items in your life that feel incomplete and stressful.</p>	Connections are made through email & online interaction. Clean out your inbox; cluttered inbox = cluttered mind. Not responding to emails is unacceptable. Avoid being late & always "on the run". Understand how much time it takes to do things e.g. your morning routine to get you & your household out the door. Biggest takeaway: the more you simplify your life & say "no" to things, the more you can "get your sh#t together." Overcommitted = being disorganized. Procrastination makes you anxious about all of the things left incomplete.	★★★★★
Waking Up In Winter: In Search of What Really Matters at Midlife	Cheryl Richardson	This book is a diary of a year in the author's life as she struggles to figure out the next chapter in her journey. While she might be a guru in the self-help genre, she is no different than anyone in her search for inner peace. We should all take time to write & reflect on our lives so we can look back to see our journey as it changes with time. So true for those in Lighthouse's mentor program as we are all make efforts to understand ourselves better.	Couple key takeaways: 1. At Midlife its critical to reassess where you are and where you are headed. There is time to make the changes that you want to ensure the things you envision in your life can happen, but only if you dedicate some time to focusing on it. 2. Recognizing beauty in the small moments of your life is the key to joy in your daily existence.	★★★